WMUA

BOX WYBC YALE STATION
NEW HAVEN, CONNECTICUT 06520
BUSINESS: 865-3451
STUDIO: 865-6400

yale broadcasting company, inc.

August 28, 1969

Robert N. Brooks
Assistant to the Dean of Students
227 Whitmore Administration Building
University of Massachusetts
Amherst, Massachusetts 01002

Dear Mr. Brooks:

I think I can give you some useful information on the corporate structure of the Yale Broadcasting Company. Our bylaws deal mostly with internal political matters, and would probably be of little use to you.

The Yale Broadcasting Company was incorporated in the state of Connecticut on a non-profit basis on April 16, 1948. At that time, only a closed-circuit AM station existed, which did not require FCC licensing. Our FM outlet, WYBC-FM, opened in March, 1959. The Yale Broadcasting Company, Inc. holds the FCC license for that station.

From its inception, the Yale Broadcasting Company has been legally and financially independent of Yale University. Membership in the organization is open only to Yale undergraduates, and revenue comes solely from the sale of advertising. Each fall, the full membership of the organization elects an Executive Committee which assumes office in January. The executives are the Chairman (who is also President of the Corporation), the Station Manager (Vice-President of the Corporation), the Program Director (Secretary of the Corporation), and the Treasurer (also Treasurer of the Corporation). All of these officers are Juniors or Seniors at Yale.

The Board of Governors is legally responsible for the managements of the affairs of the Corporation. It consists of the Chairman and Treasurer, ex-officio, plussix other members who are appointed by the Chairman and "elected" by the full membership of the organization. These six individuals come from outside the membership of the organization, and in practice serve primarily in an advisory capacity. The Executive Committee meets with the Board of Governors quarterly to discuss the general welfare and direction of the Corporation. Despite their theoretical power, they have always left the management of the station entirely to the student Executives. At present, the Board of Governors consists of John Wilkinson (Yale Dean of Undergraduate Affairs), John Tilson (member of Wiggin and Dana law firm in New Haven), Peter Gallagher (sales manager

at WNHC-TV, New Haven), David Walker (Director of "Yale Reports"), Louis Bruce (national executive of Zeta Psi fraternity), and Alexander Smallens (Director of Station Aquisitions, ABC Radio Networks). As you can see, our Governors are able to contribute expertise from a broad range of viewpoints.

As a non-profit corporation, we have no stock, and our revenue is reinvested in the station. None of our members, Executives, or Governors is paid for his services. Fortunately, we have remained continuously financially solvent and have been free of litigation and other legal problems, so I cannot report with any certainty on questions of legal liability. As far as the success of the Corporation, we have grown in twenty years from a closed-circuit AM station into a three-station network which includes New Haven's most listened-to FM station, broadcasting 24 hours a day, 365 days a year in stereo. We have hired a full-time salesman and Commercial Manager, and we are able to support our full-time operation during the summer by paying salaries to a staff of about ten station members who remain here to keep us on the air.

I would be happy to discuss with you any further questions you might have. Until school reopens on September 10, I can most easily be reached here at WYBC, 203-865-6400 or 865-3451. After September 10, I can be reached either here or at my room, 203-432-1683. I hope I8ve been of some help.

Very truly yours,

Bruce H. Soloway

Bruce Soloway
Station Manager

9-8-69

Copies to:
Charles Keenan
Dan Melley
Dick Stadler